

# NAAMA MUSHKIN

Product design, UX / UI Design

## CONTACT

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naamamushkin.com

## SKILLS

Interaction design  
visual design  
project management  
wireframing  
low to high fidelity design  
user flows  
wireframes & mockups  
prototyping  
organizing workshops  
facilitating design sprints  
self taught, love to learn  
detail oriented  
good technical ability  
flexible  
communicative  
quick  
ability to analyze  
independent  
creative problem solver  
leader  
curious  
devoted to what i do  
believe in smiling  
Fluent English

## TOOLS

Adobe XD  
Adobe Photoshop  
Adobe Illustrator  
Adobe Indesign  
Adobe Premiere  
Adobe Creative Cloud  
XD / Figma  
Wix / Wordpress / Webflow  
Trello  
Jira  
Html / css  
and more  
Always happy to learn

An experienced UX/UI and product designer with 15 years of experience. I am passionate about creating elegant, friendly interfaces. I have fast independent learning ability, and can lead large and small projects. Creative problem solver, out of the box thinking with strong attention to details as well as seeing the whole picture. Certificate in product management. Happy to join a small creative team that strives to change the world for the better, in a pleasant and happy work environment.

## PROFESSIONAL EXPERIENCE

### BRAINLAB

UX/UI DESIGNER, PRODUCT DESIGNER | 2006-2019

At Brainlab I planned and designed the company's products end to end, from sketch, conceptualization, specification, wireframe, prototype and design to the pixel. As a sole designer, I lead all design aspects, and worked closely with product managers, developers, marketing department, and basically all parts of the product stake holders. I dealt with complex systems and combined hands on work with guidance to the team. I also enjoyed facilitating design sprints in the office.

### MY STUDIO

INDEPENDENT WEB & GRAPHIC DESIGNER | 2008-NOW

Owning my own business for graphic and web design, I met many different projects over the years. I designed websites for small businesses as for large organizations. Have plenty of experience in all kinds of visual design projects, digital and print. In 2020 I established the "the publishers" project with my partner Tal Hatucka. Together we helped women take their businesses a big step forward, by mentoring them in a process of expressing their ideas and create their website together.

## EDUCATION

**Product Management** - Elevation Academy

**UX/UI design** - Various courses

**Photography & Visual Communication** - Hadassah College